

TYLER SHANDERA

tylershandera.com | tylershan@msn.com | 425.791.5327 | www.linkedin.com/in/tyler-shandera

Experienced Graphic Artist seeking to add value and impact to any business strategy through talented artwork and intelligent design.

QUALIFICATIONS

SKILLS

- Printed media/CMYK & Pantone
- Digital media / RGB & HEX
- Color theory
- Screen printed art/color trapping
- Illustration
- Vector & raster artwork
- Typography/hand lettering
- Logo & icon design
- Layout design
- Technical software & file-type knowledge
- Illustrative diagrams
- Photography & digital editing
- 3D modeling
- Video editing

SOFTWARE

- Mac & PC operating systems
- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat, Lightroom, Bridge, Premiere, After Effects
- Microsoft Office: Outlook, Word, Power Point, Excel
- Word Press, HTML5, CSS, JavaScript
- Blender, Autodesk Maya
- Final Cut Pro

EDUCATION

WASHINGTON STATE UNIVERSITY

B.A. – Digital Technology & Culture | Minor – Fine Arts

EMPLOYMENT HISTORY

CONNELLY SKIS INC.

Graphic Artist | 09/2015 - Present

Utilize an iterative design process to create graphic artwork for approximately 50 hardgoods and softgoods annually including: waterskis, wakeboards, surfboards, stand-up paddle boards, towable inner tubes, apparel, life jackets, boots, and bindings

Lead the design of marketing assets including: annual catalog, packaging, photography, trade show booths, P.O.P. display, promotional posters, and advertisements

Through meticulous scheduling, a rapid creative process, and concise decision making, final product art deadlines are being fulfilled approximately six months earlier than prior years

International experience in China researching materials and adjusting artwork on the fly for final production approval

FREELANCE

Graphic Artist | 03/2013 - Present

Guide clients through the creation of compelling logos/branding packages to provide a unique identity that will elevate their business

Design a wide range of marketing assets to facilitate brand growth, including: packaging, apparel, business cards, stickers, album art, advertising, and large format displays

Shoot and edit professional photography that requires adherence to strict brand guidelines specifying image composition, lighting, sky and foliage quality, color correction, brightness, and destructive editing: Schuco LLC. (Published in US Glass, vol. 56, no. 10, Oct. 2021, pg. 53)

Layout responsive websites that are visually pleasing and clearly convey information, provide digital assets for optimal performance, and write HTML/CSS code

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GOLDFINCH BROTHERS INC.

Graphic Artist | Freelance

Designed business cards for entire company

Designed logo for 125th anniversary to be used on apparel, social media, and publications

Filmed, managed and edited educational videos on manufacturing processes

Metal Fabricator, Assistant Project Manager/Estimator | 08/2013 - 09/2015

Built commercial window frames, read blueprints, estimated project costs, ordered materials, and scheduled labor

COLLEGE HILL CUSTOM THREADS

Apparel Design Intern | 12/2012 - 03/2013

Designed T-Shirts for events in the college Greek system